



## Your personal online bag shop – now easy to install!

---

**Dear trade partner,**

Benefit from an attractive online shop in your design and with many practical functions. For you, as partner, this tool is, of course, available for free.

### The benefits your personal bag shop offers:

- **Faster checking:** all warehouse quantities (also alternative colours) available
- **Easier to find:** detailed search (bag style, material, colour, budget ...)
- **Comfortable ordering:** direct online
- **Individual advertising:** the shop incorporates your communication details
- **Find bargains:** goods at reduced price
- **Best informed:** view all new products
- **Always inspired:** with our “Bag of the Month”

Convinced? Then install the shop directly. We have already prepared everything for you so that the shop may be online in only three minutes.

Simply: click on

<http://www.halfar.com/haendlershop>

Please have your commercial register number as well as your logo to hand for downloading on your hard drive. The programme will clearly guide you through the installation process. Your shop will, of course, be updated by us centrally so that prices and items are always current. We also continually develop our shop further so that you can benefit from new functions.

The installation of your shop is easy. We have also prepared online guidelines for any possible queries. You can also contact our IT expert, Gerhard Scheller by mail or telephone:

[g.scheller@halfar.com](mailto:g.scheller@halfar.com), Tel: +49 (0) 521 / 982 44 55.

We wish you all the best with the HALFAR® Bag Shop!

Kind regards  
Your HALFAR® Team