



PROMOTIONAL  
BAGS 2024

Our **bags**  
contribute to  
the **success**  
of your  
**promotion.**

Imagine,  
your posters  
became alive and could  
move around! Thus, they would  
not just carry their message  
to your target groups, but far  
beyond! This is what bags do!  
A likeable and long-term very ef-  
fective promotional tool! This is  
what our promotional bags will  
achieve. Which we value very much  
and in which we invest quite a lot.

### **First of all ideas.**

Because for us, bags are creative products. They should fit to the company and represent the brand best possible. Furthermore, for its wearer a bag is a fashionable accessory and a way to express your personality. Therefore, we are constantly investigating for novelties outside, keep an eye on the market and always develop our own designs for beautiful bags.

### **Then benefit.**

Whom does a bag benefit? Is it easy to carry? Can everything needed be stowed in the bag? We put ourselves in the future wearer's place, so in your target group. Because one thing is for sure: Only a bag that is usable, will actually be used. A shelf is no place for bags that should advertise, it is the street where they belong to. Which brings us to the next subject.

### **Accuracy.**

The quality must be right. After all, a promotional bag is a basic commodity. We place great emphasis on good processing and the choice of material. Our 3 year warranty is evidence for this. At HALFAR®, all materials are in the process of being tested. And we also pay attention to fair working conditions at the production sites.

A man with a beard and sunglasses is shown in profile, walking on a city street. He is carrying a dark grey backpack. The background features a blurred cityscape with buildings and a red flag.

1816076

backpack  
**CIRCLE**



1816076

## backpack CIRCLE

BACKPACK



**Material:** rPET 300d

**Size (cm):** W 40 x H 47 x D 12

urban backpack with zipped main compartment and buckle fastening; rPET upper material; padded pocket and organizer elements inside; zipped outer pocket on side; two side pouches for bottles etc.; zipped pocket on back; padded strap system; handle

### Decoration possibilities:

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (2)



1816076

## backpack CIRCLE

BACKPACK



**Material:** rPET 300d

**Size (cm):** W 40 x H 47 x D 12

urban backpack with zipped main compartment and buckle fastening; rPET upper material; padded pocket and organizer elements inside; zipped outer pocket on side; two side pouches for bottles etc.; zipped pocket on back; padded strap system; handle

### Decoration possibilities:

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (2)

### CUSTOMIZED DESIGN



PVC  
free





1816077

shoulder bag

**CIRCLE**



1816077

**shoulder bag**

**CIRCLE**

**SHOULDER BAG**



**Material:** rPET 300d

**Size (cm):** W 32 x H 38 x D 7

modern shoulder bag; rPET upper material;  
spacious zipped main compartment; outer  
pocket with hidden zip; adjustable strap

**Decoration possibilities:**

silkscreen print; embroidery; transfer print;  
doming; digitally printed label; metal emblem;  
present box (1)





1816077

**shoulder bag**

**CIRCLE**

**SHOULDER BAG**

CUSTOMIZED DESIGN



**Material:** rPET 300d

**Size (cm):** W 32 x H 38 x D 7

modern shoulder bag; rPET upper material;  
spacious zipped main compartment; outer  
pocket with hidden zip; adjustable strap

**Decoration possibilities:**

silkscreen print; embroidery; transfer print;  
doming; digitally printed label; metal emblem;  
present box (1)







1816078

shopper  
**CIRCLE**

1816078

## shopper CIRCLE

SHOPPING BAG



**Material:** rPET 300d

**Size (cm):** W 30 x H 44 x D 16

urban shopper with zipped main compartment;  
rPET upper material; padded base; zipped  
outer pocket; two carry handles

**Decoration possibilities:**

silkscreen print; embroidery; transfer print;  
digitally printed label; metal emblem;  
present box (2)





1816078

## shopper CIRCLE

SHOPPING BAG

### CUSTOMIZED DESIGN



**Material:** rPET 300d

**Size (cm):** W 30 x H 44 x D 16

urban shopper with zipped main compartment;  
rPET upper material; padded base; zipped  
outer pocket; two carry handles

#### Decoration possibilities:

silkscreen print; embroidery; transfer print;  
digitally printed label; metal emblem;  
present box (2)





1816500

zipper bag  
**CIRCLE**



1816500

## zipper bag CIRCLE

TRAVEL ACCESSORIES



PVC  
free

**Material:** felt

**Size (cm):** W 45 x H 25 x D 15

extensively equipped organizer with large main compartment; flat pouch, zipped pouch, two attachment loops e.g. for drinks bottle, business card pocket, three inside pouches; three outside pouches; adjustable straps; fastening flap etc. for car belt

### Decoration possibilities:

embroidery; transfer print; digitally printed label; metal emblem; present box (3)



1816500

## zipper bag CIRCLE

TRAVEL ACCESSORIES

CUSTOMIZED DESIGN



PVC  
free

**Material:** felt

**Size (cm):** W 45 x H 25 x D 15

extensively equipped organizer with large main compartment; flat pouch, zipped pouch, two attachment loops e.g. for drinks bottle, business card pocket, three inside pouches; three outside pouches; adjustable straps; fastening flap etc. for car belt

**Decoration possibilities:**

embroidery; transfer print; digitally printed label; metal emblem; present box (3)





1816514

**notebook backpack**

**EUROPE**





1816514

notebook backpack

**EUROPE**

**BACKPACK**



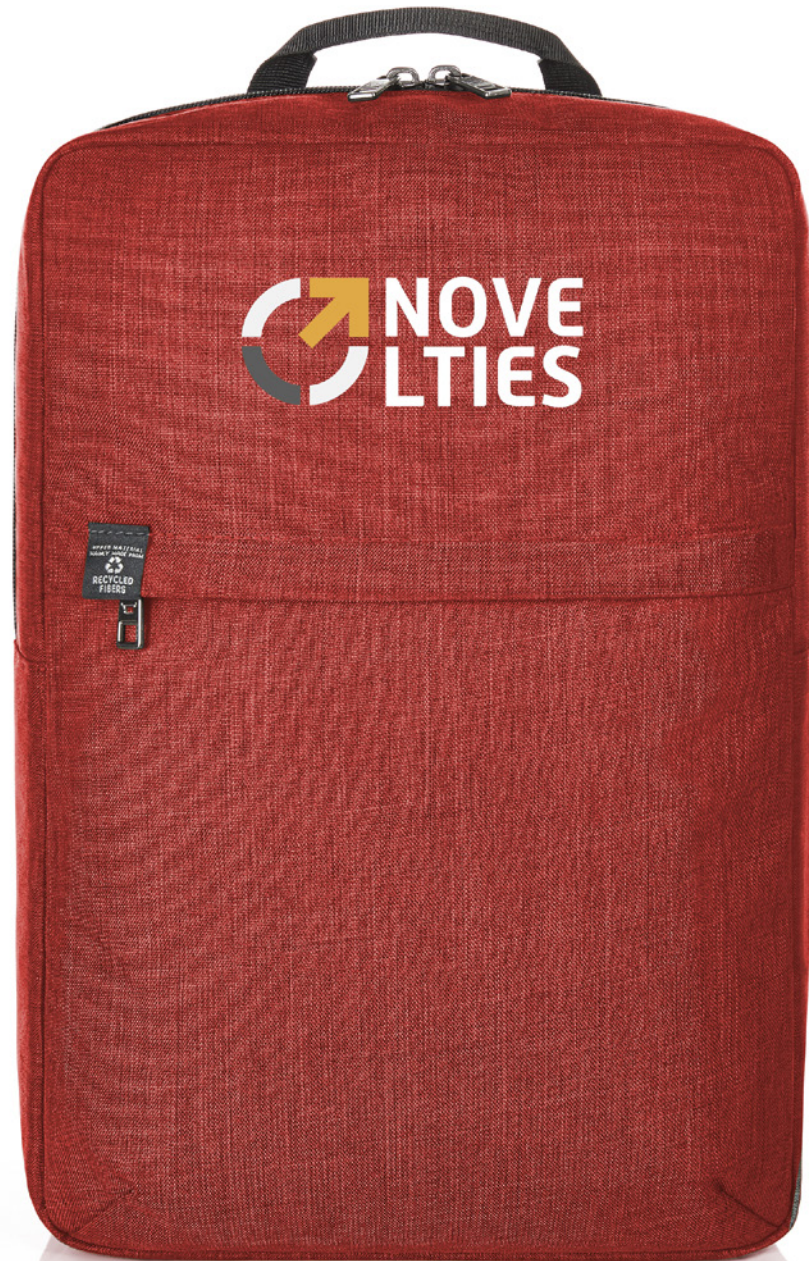
**Material:** rPET 600d

**Size (cm):** W 32 x H 42 x D 12

streamlined backpack: rPET outer material; large main compartment with 2-way zip and padded notebook compartment; front pocket with zip; elaborately padded back with hidden zip compartment; length-adjustable padded shoulder straps with rubber loops to attach items such as sunglasses; handle

**Decoration possibilities:**

silkscreen print, embroidery, transfer print, digitally printed label, metal emblem, present box (2)





1816514

notebook backpack

EUROPE

BACKPACK

CUSTOMIZED DESIGN



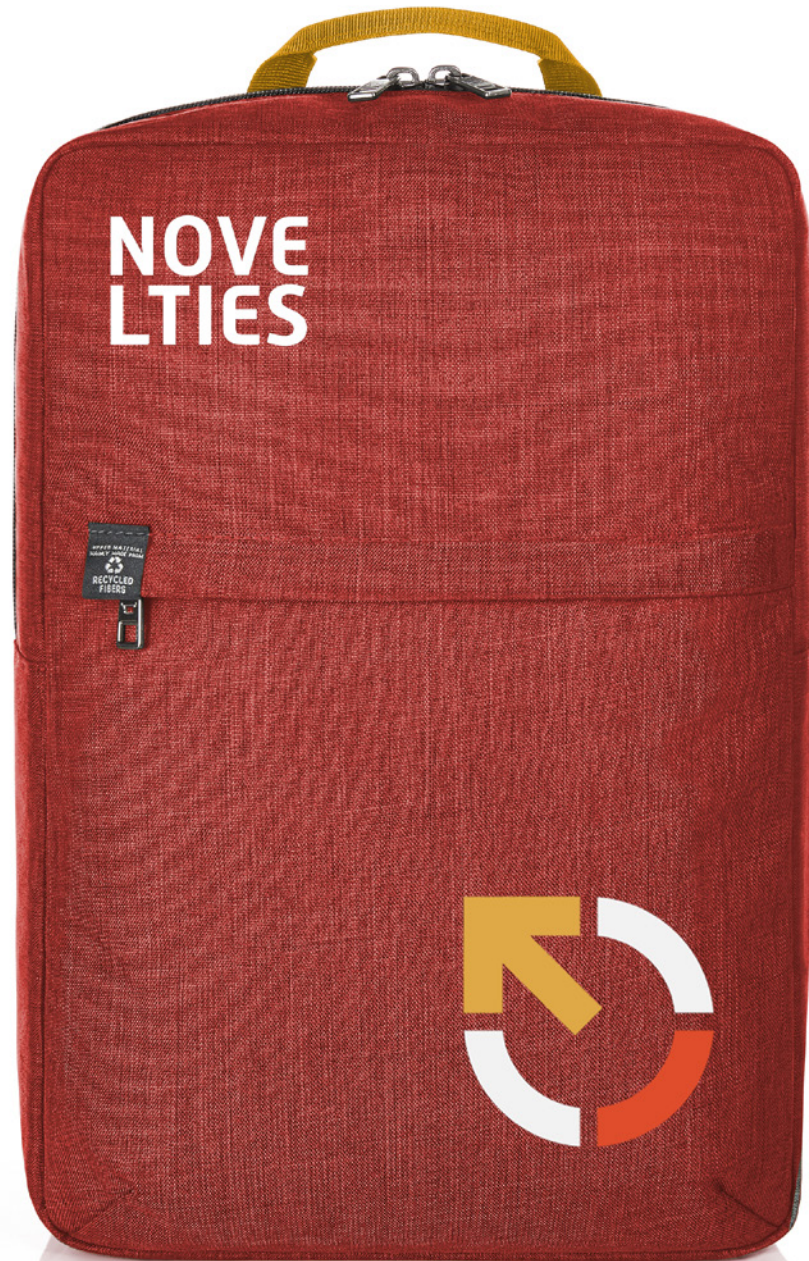
**Material:** rPET 600d

**Size (cm):** W 32 x H 42 x D 12

streamlined backpack: rPET outer material; large main compartment with 2-way zip and padded notebook compartment; front pocket with zip; elaborately padded back with hidden zip compartment; length-adjustable padded shoulder straps with rubber loops to attach items such as sunglasses; handle

**Decoration possibilities:**

silkscreen print, embroidery, transfer print, digitally printed label, metal emblem, present box (2)





1816515

notebook bag

**EUROPE**





1816515

notebook bag

**EUROPE**

SHOULDER BAG



**Material:** rPET 600d

**Size (cm):** W 39 x H 29 x D 8

large, padded main compartment on the back with 2-way zip; rPET outer material; high-quality metal accessories; padded pocket e.g. for notebooks; flat front pocket with zip; rear fastening for trolley poles; detachable, length-adjustable shoulder strap; handles

**Decoration possibilities:**

silkscreen print, embroidery, metal emblem, transfer print, digitally printed label, present box (1)





1816515

notebook bag

**EUROPE**

SHOULDER BAG

CUSTOMIZED DESIGN



**Material:** rPET 600d

**Size (cm):** W 39 x H 29 x D 8

large, padded main compartment on the back with 2-way zip; rPET outer material; high-quality metal accessories; padded pocket e.g. for notebooks; flat front pocket with zip; rear fastening for trolley poles; detachable, length-adjustable shoulder strap; handles

**Decoration possibilities:**

silkscreen print, embroidery, metal emblem, transfer print, digitally printed label, present box (1)



1816517

**laptop backpack**

**EUROPE**





1816517

**laptop backpack**

**EUROPE**

**BACKPACK**



**Material:** rPET 600d

**Size (cm):** W 32 x H 48 x D 15

streamlined, modern backpack; main compartment with zip and padded notebook compartment; rPET outer material; high-quality metal accessories; padded base; elaborately padded back with hidden zip compartment; length-adjustable padded shoulder straps with rubber loops to attach items such as sunglasses; handles

**Decoration possibilities:**

silkscreen print, embroidery, transfer print, digitally printed label, metal emblem, present box (2)





1816517

**laptop backpack**

**EUROPE**

**BACKPACK**

#### CUSTOMIZED DESIGN



**Material:** rPET 600d

**Size (cm):** W 32 x H 48 x D 15

streamlined, modern backpack; main compartment with zip and padded notebook compartment; rPET outer material; high-quality metal accessories; padded base; elaborately padded back with hidden zip compartment; length-adjustable padded shoulder straps with rubber loops to attach items such as sunglasses; handles

#### Decoration possibilities:

silkscreen print, embroidery, transfer print, digitally printed label, metal emblem, present box (2)





A person is shown from the side, wearing a green long-sleeved sweater and light blue trousers. They are carrying a large, blue, textured sport/travel bag over their shoulder. The bag has a black strap and a metal ring at the top. The background is a dimly lit room with a green sofa and a bookshelf.

1816518

sport/travel bag

**EUROPE**



1816518

**sport/travel bag**

**EUROPE**

**SPORT/TRAVEL BAG**



**Material:** rPET 600d

**Size (cm):** W 75 x H 45 x D 25

spacious main compartment with 2-way zip; solid base; rPET outer material; high-quality metal accessories; spacious, hanging inner pocket with zip; detachable, length-adjustable shoulder strap; handles

**Decoration possibilities:**

silkscreen print, embroidery, transfer print, digitally printed label, metal emblem

1816518

**sport/travel bag**

**EUROPE**

**SPORT/TRAVEL BAG**

CUSTOMIZED DESIGN



**Material:** rPET 600d

**Size (cm):** W 75 x H 45 x D 25

spacious main compartment with 2-way zip; solid base; rPET outer material; high-quality metal accessories; spacious, hanging inner pocket with zip; detachable, length-adjustable shoulder strap; handles

**Decoration possibilities:**

silkscreen print, embroidery, transfer print, digitally printed label, metal emblem



1818037

felt shopper

**SOFTBASKET**

SHOPPING BAG



1818031

## felt shopper SOFTBASKET

SHOPPING BAG



**Material:** recycled PES felt  
**Size (cm):** W 40/44 x H 37 x D 20

flexible, spacious shopper for a range of uses;  
large main compartment with ase feet; zipped  
front pocket; carrying system with double  
handles and padded handle cuff for best  
carrying comfort

**Decoration possibilities:**  
embroidery; transfer print; digitally printed  
label; metal emblem; present box (2)





1818031

## felt shopper SOFTBASKET

SHOPPING BAG

### CUSTOMIZED DESIGN

1818024  
INLAY



**Material:** recycled PES felt  
**Size (cm):** W 40/44 x H 37 x D 20

flexible, spacious shopper for a range of uses;  
large main compartment with ase feet; zipped  
front pocket; carrying system with double  
handles and padded handle cuff for best  
carrying comfort

**Decoration possibilities:**  
embroidery; transfer print; digitally printed  
label; metal emblem; present box (2)



PVC  
free



1818032

notebook backpack

**CIRCLE L**





1818032

notebook backpack

**CIRCLE L**

BACKPACK



**Material:** rPET 300d

**Size (cm):** W 30 x H 47/64 x D 16

urban backpack with zipped main compartment and buckle; rPET Upper material; padded slip-in pocket and organiser elements inside; side zipped front pocket; two side slip-in pockets; fixing straps; rear zipped pocket; padded carrying system with height-adjustable chest strap; handle

**Decoration possibilities:**

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (2)



1818032

notebook backpack

**CIRCLE L**

BACKPACK

CUSTOMIZED DESIGN



**Material:** rPET 300d

**Size (cm):** W 30 x H 47/64 x D 16

urban backpack with zipped main compartment and buckle; rPET Upper material; padded slip-in pocket and organiser elements inside; side zipped front pocket; two side slip-in pockets; fixing straps; rear zipped pocket; padded carrying system with height-adjustable chest strap; handle

**Decoration possibilities:**

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (2)





1818034

notebook backpack

**ACTIVE**



1818034

notebook backpack

**ACTIVE**

**BACKPACK**



**Material:** rPET 600d

**Size (cm):** W 29 x H 41 x D 15

elaborately made roll-top backpack; zipped main compartment with side buckles; padded slip-in pocket inside; large zipped front pocket; functional strap band on the front; attachment loop for trolley handle on the back; concealed zipped compartment; padded carrying system with height-adjustable chest strap; handle on both sides and back

**Decoration possibilities:**

silkscreen print; transfer print; present box (2)





1818034

notebook backpack

**ACTIVE**

BACKPACK

CUSTOMIZED DESIGN



**Material:** rPET 600d

**Size (cm):** W 29 x H 41 x D 15

elaborately made roll-top backpack; zipped main compartment with side buckles; padded slip-in pocket inside; large zipped front pocket; functional strap band on the front; attachment loop for trolley handle on the back; concealed zipped compartment; padded carrying system with height-adjustable chest strap; handle on both sides and back

**Decoration possibilities:**

silkscreen print; transfer print; present box (2)



PVC  
free



1818035

Sport/travel bag

**ACTIVE**





1818035

**sport/travel bag**

**ACTIVE**

**SPORT/TRAVEL BAG**



**Material:** rPET 600d

**Size (cm):** W 58 x H 34 x D 34

comfortable sports travel bag with backpack function; spacious main compartment with 2-way zip and side buckles; zipped side pocket; zipped front pocket; all-round functional strap band; various handles; carry handles and concealed, padded and length-adjustable shoulder straps

**Decoration possibilities:**

silkscreen print; transfer print; metal emblem; present box (2)



1818035

**sport/travel bag**

**ACTIVE**

**SPORT/TRAVEL BAG**

CUSTOMIZED DESIGN



**Material:** rPET 600d

**Size (cm):** W 58 x H 34 x D 34

comfortable sports travel bag with backpack function; spacious main compartment with 2-way zip and side buckles; zipped side pocket; zipped front pocket; all-round functional strap band; various handles; carry handles and concealed, padded and length-adjustable shoulder straps

**Decoration possibilities:**

silkscreen print; transfer print; metal emblem; present box (2)







1818038

**Multibag**  
**EVENT**

1818038

**multibag**

**EVENT**

**BACKPACK**



**Material:** rPET

**Maße (cm):** W 28 x H 35 x D 5

versatile, functional companion with a large promotional space; main compartment with concealed zip, fits A4 documents; length-adjustable strap system, can be worn as a shoulder bag or backpack; handle

**Decoration possibilities:**

silkscreen print; embroidery; transfer print; digitally printed label; Metal emblem; present box (1)





1818038

## multibag EVENT

BACKPACK

### CUSTOMIZED DESIGN



**Material:** rPET

**Maße (cm):** W 28 x H 35 x D 5

versatile, functional companion with a large promotional space; main compartment with concealed zip, fits A4 documents; length-adjustable strap system, can be worn as a shoulder bag or backpack; handle

#### Decoration possibilities:

silkscreen print; embroidery; transfer print; digitally printed label; Metal emblem; present box (1)



1818039

**laptop backpack**  
**REFLEX M**





1818039

## **laptop backpack REFLEX M**

**BACKPACK**



**Material:** Polyester 600d

**Maße (cm):** W 26 x H 39 x D 16

stylish, reflective roll-top backpack with zipped main compartment and buckle; HFL® straps for your logo; padded slip-in pocket and zipped mesh pocket inside; two side slip-in pockets; zipped front pocket; LED bicycle light attachment option; padded carrying system with height-adjustable chest strap; handle

### **Decoration possibilities:**

HALFAR FAST LANE®, silkscreen print; embroidery; transfer print; doming; present box (2)



PVC  
free

1818039

## **laptop backpack REFLEX M**

**BACKPACK**

### **CUSTOMIZED DESIGN**



PVC  
free

**Material:** Polyester 600d

**Maße (cm):** W 26 x H 39 x D 16

stylish, reflective roll-top backpack with zipped main compartment and buckle; HFL® straps for your logo; padded slip-in pocket and zipped mesh pocket inside; two side slip-in pockets; zipped front pocket; LED bicycle light attachment option; padded carrying system with height-adjustable chest strap; handle

#### **Decoration possibilities:**

HALFAR FAST LANE®, silkscreen print; embroidery; transfer print; doming; present box (2)





1818040

wash bag  
**ACTIVE**



1818040

**wash bag**

**ACTIVE**

**TRAVEL ACCESSORIES**



**Material:** rPET 600d

**Size (cm):** W 28 x H 15 x D 15

elaborately crafted and padded; to stand up or hang; zipped lid compartment; functional loop strap inside and outside; two mesh pockets and a flat zipped pocket inside; handle

**Decoration possibilities:**

silkscreen print; transfer print; digitally printed label; Metal emblem; present box (9)





1818040

**wash bag**

**ACTIVE**

**TRAVEL ACCESSORIES**

CUSTOMIZED DESIGN



**Material:** rPET 600d

**Size (cm):** W 28 x H 15 x D 15

elaborately crafted and padded; to stand up or hang; zipped lid compartment; functional loop strap inside and outside; two mesh pockets and a flat zipped pocket inside; handle

**Decoration possibilities:**

silkscreen print; transfer print; digitally printed label; Metal emblem; present box (9)



1819200

notebook backpack

**ORBIT**





1819200

notebook backpack

**ACTIVE**

**BACKPACK**



**Material:** rPET soft PU

**Maße (cm):** W 30 x H 44/61 x D 16

dynamic roll-top backpack; zipped main compartment with buckle closure; large zipped front pocket; two side pockets; fixing straps; decorative reflective insert on the front; inside padded pocket with hook-and-loop fastening; hidden zipped compartment on the back; elaborately padded carrying system with individually adjustable chest strap; handle and carrying handle

**Decoration possibilities:**

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (2)



1819200

notebook backpack

**ACTIVE**

BACKPACK

CUSTOMIZED DESIGN



**Material:** rPET soft PU

**Maße (cm):** W 30 x H 44/61 x D 16

dynamic roll-top backpack; zipped main compartment with buckle closure; large zipped front pocket; two side pockets; fixing straps; decorative reflective insert on the front; inside padded pocket with hook-and-loop fastening; hidden zipped compartment on the back; elaborately padded carrying system with individually adjustable chest strap; handle and carrying handle

**Decoration possibilities:**

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (2)



1819201

backpack

**MELLOW**



1819201

## backpack MELLOW

BACKPACK



PVC  
free

**Material:** Polyamid 290d Twill

**Maße (cm):** W 31 x H 40 x D 15

high quality backpack; zipped main compartment with side fasteners; large, side-accessible zipped front pocket; side mesh pockets; LED bicycle light attachment option; loop strap on the front; large padded pocket, flat pocket and pen loops inside; fastening loop for trolley poles on the back; well-padded carrying system; handle

### Decoration possibilities:

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; doming; present box (2)





1819201

## backpack MELLOW

BACKPACK

### CUSTOMIZED DESIGN



PVC  
free

**Material:** Polyamid 290d Twill

**Maße (cm):** W 31 x H 40 x D 15

high quality backpack; zipped main compartment with side fasteners; large, side-accessible zipped front pocket; side mesh pockets; LED bicycle light attachment option; loop strap on the front; large padded pocket, flat pocket and pen loops inside; fastening loop for trolley poles on the back; well-padded carrying system; handle

#### Decoration possibilities:

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; doming; present box (2)



Our bag  
is the stage.  
Your promotion  
is the star.



Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI. For more information visit [www.amfori.org](http://www.amfori.org)



Our bags' heart is  
only beating for one thing:  
**promotion.**

Whether loud and colourful, or with soft tones and an understatement. Thanks to our huge selection of bags and decoration methods, we have exactly the stage that companies and products need. To draw attention to themselves. To gain fans. And to celebrate successes. Just as you would expect it for real stars.

