

BEST OF SHOPPER by HALFAR®





EXCEPTIONAL
QUALITY



SHOPPERS ARE US. A HALFAR® SPECIALITY.

Look forward to discovering a type of bag that we call a shopper - but which is much more than that. After all, a shopper has a decent volume, good carrying options and a range of nice features as an advertising medium.

You can really use it anywhere: at trade fairs, when travelling, in business, in your free time ... and of course when shopping. Because this type of bag is so popular, we at HALFAR® have continued to develop it and we now have huge variety in our range.

Discover your possibilities here – enjoy!

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WHICH SHOPPER SUITS YOU BEST?

The selection of shoppers at HALFAR® is enormous. To make it easier for you to find the bag that suits you and your communication goals, we have divided our shoppers into four possible categories in this brochure.



PROMOTE IN STYLE

high quality material and good style are most important to you? Then you'll find what you're looking for in this category.



ADVERTISE WITH RESOURCE-SAVING PRODUCTS

If you pay particular attention to sustainability, we have a number of shoppers with appropriate materials in our programme: the choice ranges from renewable (organic) cotton to recycled PET and felt.



NATURAL ADVERTISING

Natural materials such as cotton set the tone in this chapter, whilst the design and colour scheme are natural, charming and appealing.



ACTIVE ADVERTISING

For all those who like to be on the move: take the cool shopper to a picnic, the giant shopper to the beach and the basket to the grocery market. Here we have the right companion.



BEST OF
SHOPPER

OVER VIEW



PROMOTE IN STYLE



FRAME
notebook shopper
p. 18



LIFE
shopper
p. 15



BLACK BASKET
shopper
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BIG
shopper
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BASKET
shopper
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TREND
cooler backpack
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BONNY
shopper
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LOOM
shopper
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JERSEY
shopper
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FLOW
thermobag
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AKTIVE ADVERTISING



CYCLE
bike bag
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BASKET
cooler shopper
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SOFT-BASKET
cooler shopper
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FAMILY XL
cool bag
p. 25



SPORT
cool bag
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SOLUTION
cool bag
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SKY
shopper
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SOLUTION
lunchbag
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SOLUTION
shopper
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STORE
shopper
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NATURAL ADVERTISING



SUNNY
shopper
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BEACH
shopper
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LIKE
shopper
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NATIVE
shopper
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ORGANIC
shopper
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MALL
shopper
p. 35



FAIR
shopper
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ORGANIC
reusable produce bag
p. 37



EARTH
shopper
p. 33

ADVERTISE WITH RESOURCE-SAVING PRODUCTS



BASKET
felt shopper
p. 40



MODERN-CLASSIC
organizer XL
p. 40



DAILY
cooler shopper
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MODERN-CLASSIC
organizer
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SOFT-BASKET
felt shopper
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MODERN-CLASSIC
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NEW CLASSIC
shopper
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shopper
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DAILY
shopper
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CIRCLE
shopper
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MODERN-CLASSIC
shopper
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BASKET
inlay
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shopper
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PLANET
tote bag
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SHOP PER FOR LIFE



SHOPPER MATERIALS



COTTON

The natural fibre and classic material. At HALFAR®, we work with cotton in various qualities, depending on the purpose of use. From heavy, non-slip canvas to light-weight lining materials and hard-wearing mixed fabrics.

BENEFITS:

- + renewable raw materials
- + breathable
- + naturally nice to the touch and to look at
- + hard-wearing and durable
- + also as organic cotton, fairtrade or pre-recycled (produced from cut-offs)



JUTE

Why Jute is called the golden fibre is obvious at first glance. As a bag fabric, Jute is very robust, durable and environmentally friendly, too.

BENEFITS:

- + robust and durable
- + attractive look
- + stable feel
- + strong character appearance
- + rapidly renewable, natural raw material

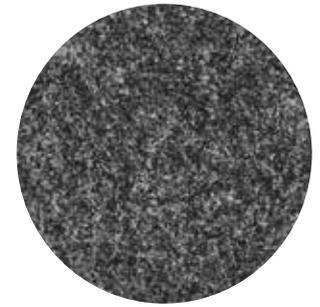


rPET

The abbreviation stands from recycled PET. New polyester threads are obtained from used plastic bottles. The recycled content of these threads varies depending on the intended use.

BENEFITS:

- + less plastic waste
- + versatile in colour and structure
- + sturdy and long-lasting lightweight
- + for a sustainable lifestyle



REC. PES FELT

Recycled polyester felt is made on the basis of used plastic products. Withal it is robust, warm and durable. Its appearance is particularly high quality.

BENEFITS:

- + reduces plastic waste
- + pleasant feel
- + durable and robust
- + lightweight
- + for a sustainable lifestyle

Materials, materials, materials - we manufacture our shoppers from a variety of fabrics and compositions. We select the right material depending on which features are important for the intended use. And we are always open to new, even more beautiful, even more sustainable options. In our stock range or completely customized.



POLY-ESTER

Whether matt-mottled, shiny single-coloured, structured or smooth: polyester can be many things. The synthetic fibre is certainly a jack-of-all-trades, easy to work with and can be used for many things

BENEFITS:

- + lightweight and versatile
- + many different textures possible
- + long-lasting and robust
- + water-resistant
- + wipe-down material

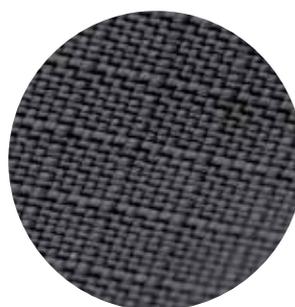


NYLON

Just like polyester, nylon is also an industrially produced fibre. We often use this hard-wearing and particularly durable material for outdoor and sport bags that have to withstand a lot.

BENEFITS:

- + long-lasting
- + lightweight
- + retains its shape
- + versatile in colour and texture
- + resistant to wear and friction



RIPSTOP

ripstop does what it says on the tin. This popular polyester material achieves the rip-proof effect due to its weave with the characteristic reinforcing threads, skilfully combining lightness with tear resistance.

BENEFITS:

- + very tear-proof
- + lightweight and thin
- + durable
- + sporty look
- + hard-wearing



JERSEY

Jersey is a soft, stretchy knitted fabric and is typically used for T-shirts, for example. We use it for bags and backpacks that are particularly casual, soft and comfortable to wear.

BENEFITS:

- + soft
- + textile fine knit look
- + lightweight
- + pleasant to wear
- + fashionable

SHOPPER FEATURES

ALL HALFAR® SHOPPERS OFFER:



**COMFORTABLE
CARRYING
OPTIONS**

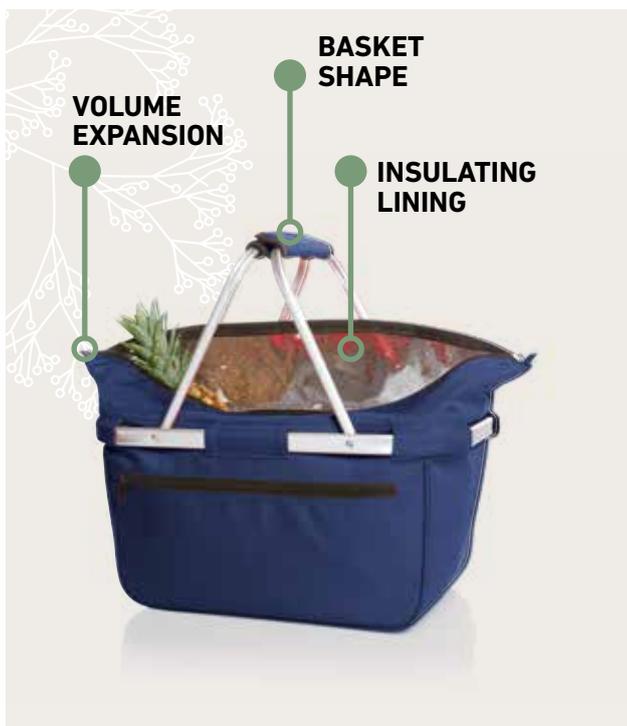
**HIGH-QUALITY
ACCESSORIES**

**ROBUST FABRIC
FROM COTTON TO
rPET**

**PLENTY OF
VOLUME FOR
PURCHASE & CO**

**ATTRACTIVE
DECORATION
AREA**

WOULD YOU LIKE MORE? ADDITIONAL FEATURES OF OUR SHOPPERS:



A woman with blonde hair, wearing a black coat, is smiling and talking on a mobile phone. She is carrying a large, grey and brown tote bag. The background is a light green wall with white line-art floral patterns.

PROMOTE IN STYLE



SHOPPER LIFE



1816519

Material: cotton 12 OZ (340 g/m²)

Size (cm): W 29/44 x H 45 x D 16

HIGHLIGHTS

- // made from renewable raw material
- // elaborately processed
- // high-quality metal accessories
- // handles and shoulder strap
- // with zipper and snap fastener

COLOURS



SHOPPER LOOM



1816070

Material: cotton/Polyester

Size (cm): W 44 x H 45 x D 16

HIGHLIGHTS

- // zipper compartment inside and on the back
- // exciting fabric surface
- // pvc-free
- // practical and spacious
- // cuddly cotton shoulder straps

COLOURS



48 l

PVC
freeorga
nizer

SHOPPER BIG



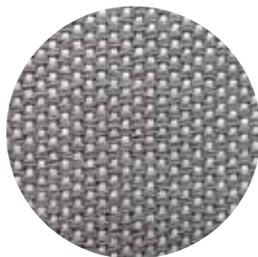
1818023

Material: Polyester 1080d two tone

Size (cm): W 50/70 x H 50 x D 20

HIGHLIGHTS

- // zipped main compartment with hanging zipped organizer
- // carrying system with double handles
- // huge volume
- // large advertising space
- // attractive two-tone material



COLOURS



SHOPPER

BIG





SHOPPER BONNY



1807785

Material: Polyester 600d

Size (cm): W 46/60 x H 40 x D 14

HIGHLIGHTS

- // decorative metal eyelets
- // straps made of thick cotton cord
- // characteristic gray bottom, protects
- // against dirt
- // attractive, maritime colors
- // hanging organizer

COLOURS



SHOPPER JERSEY



1814000

Material: Polyester Jersey

Size (cm): W 31/45 x H 40 x D 15

HIGHLIGHTS

- // textile, fine Jersey
- // with zipper closure
- // long, practical shoulder straps
- // ideal as a lightweight promotional bag
- // attractive advertising space

COLOURS





NOTEBOOK SHOPPER FRAME



1816051

Material: Polyester 900d

Size (cm): W 30 x H 42 x D 13

HIGHLIGHTS

- // high-quality textile outer fabric
- // elaborate decorative stitching
- // internal notebook compartment
- // HFL® straps for super-fast finishing
- // detachable shoulder strap with metal accessories



COLOURS



SHOPPER

BASKET





SHOPPER BASKET



1803939

Material: Polyester 600d

Size (cm): W 45 x H 25/45 x D 25

HIGHLIGHTS

- // beautifully shaped and light
- // food grade
- // pvc-free
- // attractive variety of colors
- // large advertising space

COLOURS



SHOPPER BLACK BASKET



1807777

Material: Polyester 600d

Size (cm): W 45 x H 25/45 x D 25

HIGHLIGHTS

- // stylish, black frame
- // modern look
- // robust fabric
- // food grade
- // pvc-free

COLOURS





COOLER BACKPACK TREND



1816503

Material: Polyester 300d

Size (cm): W 30 x H 42 x D 15

HIGHLIGHTS

- // with 3-side zipper, ideal for filling
- // food grade
- // pvc-free
- // mesh compartment in the lid for cool packs
- // attractive melange fabric

COLOURS



COOLER BACKPACK

TREND





THERMO BAG FLOW



1815028

Material: Polyester 600d

Size (cm): W 21/28 x H 27 x D 10

HIGHLIGHTS

- // food grade
- // pvc-free
- // different closure variants
- // attractive variety of colors
- // reasonably priced



COLOURS



ACTIVE ADVERTISING





COOL BAG SOLUTION

LUNCHBAG SOLUTION



1809797

Material: Polyester 600d
Size (cm): W 30 x H 31 x D 15



1814015

Material: Polyester 600d
Size (cm): W 25,5 x H 16 x D 15

HIGHLIGHTS

- // suitable for 5 x 1 l bottles
- // temperature stable
- // food grade
- // 10 l capacity
- // wipeable inside



COLOURS



HIGHLIGHTS

- // practical with handles
- // food grade
- // wipeable
- // pvc-free
- // suitable for lunch boxes



COLOURS





PROMOTIONAL GIFT
AWARD 2022



COOLER SHOPPER SOFTBASKET



1818030

Material: Polyester 600d

Size (cm): W 41 x H 25 x D 20

HIGHLIGHTS

- // 22 liters
- // flexible and stable
- // food-safe
- // pvc-free
- // volume expansion via side press bu



COLOURS



COOLER
SHOPPER

SOFT
BASKET





COOLER SHOPPER
BASKET

COOL BAG
FAMILY XL



1815015

Material: Polyester 600d
Size (cm): W 45 x H 25/45 x D 25



1812211

Material: Polyester 600d
Size (cm): W 37 x H 20 x D 27

HIGHLIGHTS

- // food grade
- // pvc-free
- // wipeable inside
- // magnetic sleeve
- // lid with double-slider zipper



COLOURS



HIGHLIGHTS

- // practical shape
- // 3-sided zipper
- // temperature resistant
- // food grade
- // 18 l capacity



COLOURS



KÜHLTASCHE

SPORT



COOL BAG SPORT

**1802721**

Material: Nylon 420d

Size (cm): W 30 x H 24 x D 18

HIGHLIGHTS

- // food grade
- // wipeable inside
- // can be attached to the handlebars
- // foil compartment for maps, GPS etc.
- // detachable shoulder strap

COLOURS





BIKE BAG CYCLE



1818011

Material: Polyester 600d

Size (cm): W 29 x H 36/60 x D 14

HIGHLIGHTS

- // water-repellent
- // spacious main compartment
- // decorative reflector signs
- // bottom and edge protection
- // klickfix® system



COLOURS



FAHRRADTASCHE

CYCLE





SHOPPER SOLUTION



1807781

Material: Polyester 600d

Size (cm): W 40 x H 43 x D 16

HIGHLIGHTS

- // hanging zipper organizer
- // wide range of colors
- // robust and versatile in use
- // attractive details
- // large advertising space

COLOURS



SHOPPER SKY



1815017

Material: Polyester 300d sprinkle

Size (cm): W 40/55 x H 40 x D 15

HIGHLIGHTS

- // lightweight
- // folding and stowing function
- // spacious main compartment with zipper
- // pvc-free
- // ideal as a second bag when traveling

COLOURS



SHOPPER

STORE

PVC
freefold
ablemini
moneySHOPPER
STORE**1814016**

Material: Polyester 420d ripstop

Size (cm): W 50 x H 35 x D 15

HIGHLIGHTS

- // inexpensive shopper with zipper
- // folding and stowing function
- // lightweight
- // perfect as a second bag
- // attractive advertising space

COLOURS



NATURAL ADVERTISING





SHOPPER SUNNY



1816507

Material: cotton 10 OZ (284 g/m²)

Size (cm): W 52 x H 45 x D 17

HIGHLIGHTS

- // spacious
- // shapely
- // particularly stable and sturdy
- // made from renewable raw material cotton
- // round handles

COLOURS



SHOPPER LIKE



1816506

Material: cotton 12 OZ (340 g/m²)

Size (cm): W 32 x H 38 x D 5

HIGHLIGHTS

- // practical size
- // suitable for DIN A4 documents
- // large advertising space
- // high-quality metal accessories
- // attractive price

COLOURS





SHOPPER BEACH



1814023

Material: cotton 10,5 OZ (300 g/m²)

Size (cm): W 60/42 x H 46 x D 18

HIGHLIGHTS

- // comfortable size
- // large front pocket
- // robust cotton quality
- // colored block stripes for good mood
- // attractive price

COLOURS



SHOPPER

BEACH





STANDARD
100
15.HIN.71478
Hohenstein HTTI



STANDARD
100
15.HIN.71478
Hohenstein HTTI



SHOPPER FAIR



1815020

Material: cotton 5 OZ (140 g/m²)

Size (cm): W 38 x H 42

HIGHLIGHTS

- // classic, practical size
- // Fairtrade cotton quality
- // long shoulder straps
- // attractive advertising space
- // suitable for DIN-A4 documents

COLOURS



SHOPPER EARTH



1815014

Material: cotton 5 OZ (150 g/m²)

Size (cm): W 38 x H 42

HIGHLIGHTS

- // classic, practical size
- // renewable raw material
- // brilliant colors
- // great advertising space, perfect for statements
- // attractive price

COLOURS



SHOPPER

NA TIVE





SHOPPER NATIVE



1814003

Material: jute/cotton

Size (cm): W 40 x H 40 x D 15

HIGHLIGHTS

- // generous shape with plenty of depth
- // particularly stable and sturdy
- // comfortable cotton straps
- // made from renewable fabric
- // exciting mix of materials
- // attractive advertising space

COLOURS



SHOPPER MALL



1809798

Material: cotton 10 OZ (283 g/m²)

Size (cm): W 34 x H 37 x D 0/13

HIGHLIGHTS

- // modern pattern with variable depth
- // particularly stable
- // made from renewable raw materials
- // attractive advertising space
- // stylish colour selection

COLOURS



SHOPPER

ORGANIC





ORGANIC
COTTON



SHOPPER ORGANIC



1809799

Material: organic cotton 10 OZ (283 g/m²)

Size (cm): W 36 x H 40 x D 10

HIGHLIGHTS

- // classic pattern with a lot of depth
- // natural look
- // particularly stable
- // made from renewable organic cotton
- // large advertising space

COLOURS



ORGANIC
COTTON



REUSABLE PRODUCE BAG ORGANIC



1816061

Material: organic cotton 5 OZ (140 g/m²)

Size (cm): W 30 x H 40

HIGHLIGHTS

- // reusable multi-purpose bag
- // food grade
- // with mesh and strong bottom
- // made from renewable organic cotton
- // ideal for decoration on front and back

COLOURS



**ADVERTISE
WITH
RESOURCE-
SAVING
PRODUCTS**





SHOPPER SOFTBASKET



18918020

Material: rPET 600d

Size (cm): W 40/44 x H 37 x D 20

HIGHLIGHTS

- // practical size
- // light and flexible
- // with double carrying handles
- // food grade
- // variabel in a wide range of colours

COLOURS



INLAY BASKET



1818024

Material: recycled PES felt

Size (cm): W 40,5 x H 3 x D 24

HIGHLIGHTS

- // practical
- // food grade
- // protects the bag bottom from dirt
- // made from recycled PES felt
- // easy to remove and clean

COLOURS





FELT SHOPPER BASKET



1808800

Material: recycled PES felt

Size (cm): W 45 x H 25/45 x D 25

HIGHLIGHTS

- // practical size
- // lightweight and dimensionally stable
- // made from pleasantly soft, recycled PES felt
- // food grade
- // perfect for embroidery finishing

COLOURS



ORGANIZER XL MODERNCLASSIC



1818029

Material: recycled PES felt

Size (cm): W 50 x H 27 x D 16

HIGHLIGHTS

- // with zipper lid
- // made from recycled material
- // various compartments and loops
- // fastening strap for car seat belt
- // suitable for keyboards

COLOURS



ORGANIZER XL

MODERN CLASSIC



PROMOTIONAL GIFT
AWARD 2021



ORGANIZER MODERNCLASSIC



1816075

Material: recycled PES felt

Size (cm): W 45 x H 25 x D 15

HIGHLIGHTS

- // adjustable carrying system
- // made from recycled material
- // suitable for everything from laptop to thermo mug
- // various compartments and loops
- // fastening strap for car belt

COLOURS





CITY SHOPPER MODERNCLASSIC



1807556

Material: recycled PES felt
Size (cm): W 37 x H 30 x D 12

HIGHLIGHTS

- // elegant appearance
- // made from recycled material
- // detachable zipper pocket
- // lovely details
- // practical format



COLOURS



SHOPPER MODERNCLASSIC



1807536

Material: recycled PES felt
Size (cm): W 30 x H 35 x D 7

HIGHLIGHTS

- // recycled material
- // straightforward design
- // reinforced bottom
- // ideal for DIN-A4 documents
- // attractive price-performance ratio

COLOURS



SHOPPER

NEW
CLASSICorga
nizerSHOPPER
NEWCLASSIC**1805710****Material:** recycled PES felt**Size (cm):** W 26/45 x H 40 x D 14

HIGHLIGHTS

- // generous format
- // long, robust carrying handles
- // loose shelf
- // rPET upper material
- // organizer with zipper



COLOURS



SHOPPER

SOFT BAG





FELT SHOPPER
SOFTBASKET

SHOPPER
CIRCLE



1818031

Material: recycled PES felt
Size (cm): W 40/44 x H 37 x D 20



1816078

Material: rPET 300d
Size (cm): W 30 x H 44 x D 16

HIGHLIGHTS

- // generous format
- // elegant and flexible
- // double carrying handles
- // recycled PES felt
- // practical zippered front pocket

HIGHLIGHTS

- // generous format
- // long carrying handles
- // rPET upper material
- // padded bottom
- // practical zippered front pocket



COLOURS



COLOURS





COOLER SHOPPER DAILY



1818017

Material: rPET 600d

Size (cm): W 33 x H 40 x D 15

HIGHLIGHTS

- // rPET upper material
- // high-quality padded zippered main compartment
- // wipeable inside
- // 18 l capacity

COLOURS



SHOPPER DAILY



1818019

Material: rPET 600d

Size (cm): W 40 x H 43 x D 16

HIGHLIGHTS

- // rPET upper material
- // hanging zipper organizer
- // plenty of storage space
- // double handles with decorative buckle
- // large advertising space

COLOURS



SHOPPER

DAI LY





SHOPPER PLANET



1816062

Material: pre-recycled cotton 5 OZ (140 g/m²)

Size (cm): W 38 x H 42

HIGHLIGHTS

- // straight cut
- // practical size
- // recycled material
- // long handles
- // natural colors

COLOURS



SHOPPER

PLA



NET



TOTE BAG PLANET



1816065

Material: pre-recycled cotton 5 OZ (140 g/m²)

Size (cm): W 28 x H 36

HIGHLIGHTS

- // straight cut design
- // ideal for DIN A4 documents
- // recycled material
- // long shoulder strap
- // natural colours

COLOURS





ESTD  1986

BLOOM

HANDCRAFTED QUALITY

HALFAR YOUR EXPERTS – NOT ONLY FOR SHOPPING BAGS

We love bags. As a bag maker, HALFAR® has been on the market for more than 35 years. We are happy to inspire you with promotional bags that can simply do more: with a huge choice. For many target groups and budgets. And with a special eye for sustainability.

Our shoppers are just a small part of our wide product range.

**DISCOVER THE
WHOLE RANGE
OF PROMOTIONAL
BAGS ON THE WEB:**



**IF YOU HAVE ANY
QUESTIONS, OUR BAG
TEAM IS HAPPY TO HELP:**

Jens Brand
Head of sales



WWW.HALFAR.COM

