

**PROMOTIONAL
BAGS 2022**



Our **bags**
contribute to
the **success**
of your
promotion.

Imagine,
your posters
became alive and could
move around! Thus, they would
not just carry their message
to your target groups, but far
beyond! This is what bags do!
A likeable and long-term very ef-
fective promotional tool! This is
what our promotional bags will
achieve. Which we value very much
and in which we invest quiet a lot.

First of all ideas.

Because for us, bags are creative products. They should fit to the company and represent the brand best possible. Furthermore, for its wearer a bag is a fashionable accessory and a way to express your personality. Therefore, we are constantly investigating for novelties outside, keep an eye on the market and always develop our own designs for beautiful bags.

Then benefit.

Whom does a bag benefit? Is it easy to carry? Can everything needed be stowed in the bag? We put ourselves in the future wearer's place, so in your target group. Because one thing is for sure: Only a bag that is usable, will actually be used. A shelf is no place for bags that should advertise, it is the street where they belong to. Which brings us to the next subject.

Accuracy.

The quality must be right. After all, a promotional bag is a basic commodity. We place great emphasis on good processing and the choice of material. Our 3 year warranty is evidence for this. At HALFAR®, all materials are in the process of being tested. And we also pay attention to fair working conditions at the production sites.

1815012

notebook backpack

LOFT

BACKPACK



Material: Polyester 600d

Maße (cm): W 34 x H 42 x D 11

fashionable notebook backpack with striking buckle closure; main compartment with zip and zip protection; padded on the side and back; notebook compartment; two flat inner pockets; flat, large inner zip pocket; outside side zip pocket; elaborately-stitched back; length-adjustable, padded shoulder straps with height- and width-adjustable chest strap; hand grip

Decoration possibilities:

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem



PVC
free

1816079

drawstring bag

CARE

BACKPACK



Material: rPET 300d

Size (cm): W 36 x H 44

functional drawstring backpack; rPET upper material; main compartment with drawstring; zipped inside pocket; extra-thick cord

Decoration possibilities:

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (1)



1818018

notebook backpack

REFLEX

BACKPACK



Material: Polyester 600d

Size (cm): W 30 x H 44 x D 18

Stylish, reflective roll-top backpack with zipped main compartment and buckle; HFL® straps for your logo; padded Slip-in pocket and zipped mesh pocket inside; two side slip-in pockets; fixing straps; zipped front pocket; LED bicycle light attachment option; rear attachment loop for trolley handle; concealed zipped pocket; padded carrying system with height-adjustable chest strap; handle

Decoration possibilities:

HALFAR FAST LANE®, silkscreen print, embroidery, transfer print, metal emblem, present box (2)



PVC
free

1818020

shopper

SOFTBASKET

SHOPPING BAG



Material: rPET 600d

Size (cm): W 40 x H 37 x D 20

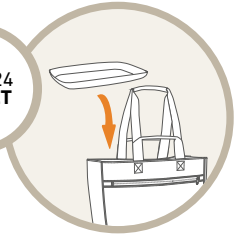
flexible, spacious shopper for a range of uses; large main compartment with base feet; zipped front pocket; carrying system with double handles and padded handle cuff for best carrying comfort

Decoration possibilities:

silkscreen print; transfer print; embroidery; digitally printed label; metal emblem; doming-present box (2)



1818024
BASKET



1818023

shopper

BIG

SHOPPING BAG



Material: Polyester 1080d two tone

Size (cm): W 50/70 x H 50 x D 20

beautifully designed, extra large shopper;
main compartment with hanging zipped
organiser; carrying system with
double handles

Decoration possibilities:

silkscreen print; transfer print; embroidery;
digitally printed label; metal emblem; doming-
present box (2)



PVC
free

1818032

notebook backpack

CIRCLE L

BACKPACK



Material: rPET 300d

Size (cm): W 30 x H 47/64 x D 16

urban backpack with zipped main compartment and buckle; rPET Upper material; padded slip-in pocket and organiser elements inside; side zipped front pocket; two side slip-in pockets; fixing straps; rear zipped pocket; padded carrying system with height-adjustable chest strap; handle

Decoration possibilities:

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (2)



1818033

weekender

DAILY

SPORT/TRAVEL BAG



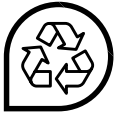
Material: rPET 600d

Size (cm): W 50 x H 38 x D 20

modern, lightly padded weekender; rPET outer material; large main compartment with 2-way zip; zipped front pocket; flat zipped compartment inside; adjustable shoulder strap on both sides with sewn shoulder pad; handles with press Stud cuff

Decoration possibilities:

silkscreen print, embroidery, transfer print, digitally printed label, metal Emblem, present box (2)



1818034

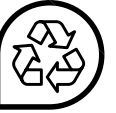
notebook backpack

ACTIVE

BACKPACK



PVC
free



Material: rPET 600d

Size (cm): W 29 x H 41 x D 15

elaborately made roll-top backpack; zipped main compartment with side buckles; padded slip-in pocket inside; large zipped front pocket; functional strap band on the front; attachment loop for trolley handle on the back; concealed zipped compartment; padded carrying system with height-adjustable chest strap; handle on both sides and back

Decoration possibilities:

silkscreen print; transfer print; present box (2)

1818035

sport/travel bag

ACTIVE

SPORT/TRAVEL BAG



Material: rPET 600d

Size (cm): W 58 x H 34 x D 34

comfortable sports travel bag with backpack function; spacious main compartment with 2-way zip and side buckles; zipped side pocket; zipped front pocket; all-round functional strap band; various handles; carry handles and concealed, padded and length-adjustable shoulder straps

Decoration possibilities:

silkscreen print; transfer print; metal emblem; present box (2)



1818036

notebook backpack

FELLOW

BACKPACK



Material: rPET 300d

Size (cm): W 28 x H 42 x D 12

spacious main compartment with 2-way zip; padded notebook compartment; 2 zipped front pockets; two side Slip-in pockets; back and shoulder straps padded with height-adjustable chest belt; handle

Decoration possibilities:

silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (1)



1818037

sports bag

OUTDOOR

SPORT/TRAVEL BAG



Material: rPET ripstop

Size (cm): W 45 x H 27 x D 327

lightweight, functional sports bag with backpack function; spacious main compartment; large opening with 2-way zip; zipped pocket in the lid; hanging as well as flat zipped pocket inside; zipped pocket on the side; functional strap band; handles on both sides; adjustable carrying handles can also be used as backpack straps; decorative reflective print

Decoration possibilities:

silkscreen print; transfer print; embroidery, digitally printed Label, doming, metal emblem; present box (1)



Our bag
is the stage.
Your promotion
is the star.



Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI. For more information visit www.amfori.org



Our bags' heart is only beating for one thing: **promotion.**

Whether loud and colourful, or with soft tones and an understatement. Thanks to our huge selection of bags and decoration methods, we have exactly the stage that companies and products need. To draw attention to themselves. To gain fans. And to celebrate successes. Just as you would expect it for real stars.

